

DPMSS Canada

**For the First Time, a Complete
Dental Market Data Service for
Canada**



Contact us for information on how to obtain accurate sales information for all dental merchandise and small equipment sold in Canada.

Reports will be available for Third Quarter (July-Sept. 2009) sales with first reports available in January 2010

- Accurate sales data for 344 dental product categories from Curing Lights to Currettes.
- All sales data based upon actual distributor sales and include average price paid for every product in Canada.
- Dollar sales, unit volume sales, and market shares are tracked each quarter with benchmark comparisons against the prior quarter and the same quarter year ago.
- Regional data included at no additional cost for Maritime Provinces, Quebec, Ontario, Prairie Provinces, and British Columbia and Other.
- All reports will be available for download on a password-protected website to allow for customization and easy access.

Act now to lock in charter subscriber rates for the Canada DPMSS Report: (prices in US dollars)

• Third and Fourth Quarters 2009-\$3,995 for full report.

• 2010 (Four quarterly reports and end of year summary)-\$11,700

Individual product category reports available for companies not requiring all product categories.

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